

## FUNDING CRITERIA

### RECIPIENTS

The grant is aimed at professional publishers who wish to publish a Polish language book translated into a language other than Polish. Any publishing house applying for this grant must have a well documented experience of publishing quality literature, as well as professional distribution channels.

### PURPOSE

The grant aims to support foreign rights sale to children's and YA books, written by Polish authors and published by Mamania publishing house, an imprint of Grupa Wydawnicza Relacja. The beneficiary should contribute the grant for the publication of the book indicated in the application, particularly for the promotion of the book on the local market. Only books from Mamania publishing house are eligible for the project, limited to the following genres:

- Children's literature: prose fiction, poetry, picture books.
- YA: prose fiction.

The support scheme does not apply to translations of:

- Books from publishers other than Mamania.
- Non-fictional books from Mamania, such as parenting books, guides.

### APPLICATIONS

Each publisher may submit a maximum of two applications. To submit an application, you must complete the online form available at the following link by September 15, 2023, at the latest: [\[link\]](#)

### AMOUNT

The total grant amount is 6,800 EUR, which will be distributed among 5 publishers, with each beneficiary receiving at least 1000 EUR. The grant amount can range from EUR 1,000 to EUR 2,000.

### DEADLINE

The deadline for applications is September 15, 2023. If the subsidy amount is not fully allocated, another call for applications may be conducted.

### AWARDING CRITERIA

The following criteria will be taken into consideration when evaluating applications (listed in order from the most to the least important):

- Quality of the publisher's program (backlist, current catalogue), previously published translations, book design, distribution network.

- An interesting plan to promote the book on the local market (transparency, consistency, appropriate and diverse promotion channels tailored to the target group, wide distribution).
- A transparent and realistic budget.
- Advanced negotiations on license agreements for the submitted book published by Mamania.
- Participation in the webinar organized by the Grupa Wydawnicza Relacja.
- Order of submissions.

## PAYMENT AND JUSTIFICATION

The results will be announced within a few days after the end of accepting applications. Beneficiaries will be asked to finally conclude license agreements for the books submitted in the application, unless these agreements have been signed earlier. After the contracts are signed, the funds will be paid no later than the end of October 2023. The time for publishing the book and completing the promotional campaign will be specified in the license agreement – as a standard, we anticipate 2 years from the date of signing the agreement. The project's settlement will be based on the presentation of activities conducted around the published book(s), without the need to submit invoices.

If you have any doubts or questions about the grant, please contact Ewelina Sobol at: [e.sobol@mamania.pl](mailto:e.sobol@mamania.pl)

The grant is part of the “Jano and Wito go abroad” program, which is co-financed from state earmarked funds to support the export of creative industries. The organizer of the grant is the Grupa Wydawnicza Relacja.

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